

MINNHA

WORK EXPERIENCE

Media Graduate Associate

Center for New Designs in Learning and Scholarship (CNDLS)

Washington, D.C. | September 2024 - Present

- Film, edit, and create graphics for educational videos using Adobe Premiere and Illustrator.
- Capture and edit event photography to document key moments.
- Deliver logistical and technical support to ensure smooth event execution.

Grantee

Pulitzer Center

Ho Chi Minh City & New Orleans | May 2024 - Present

- Awarded the **Our Work/Environment Reporting Grant** to investigate climate mitigation efforts in the Mekong and Mississippi deltas.
- Conducted and live-translated interviews in Vietnamese and English with locals, experts and officials.
- Documented climate challenges, solutions and community-led efforts like mangrove reforestation and grassroots infrastructure projects through photography, research and multimedia storytelling.

Reporter

Verite News

New Orleans | June 2023 - June 2024

- Covered the **New Orleans charter school system, community issues, criminal justice, anti-LGBTQ+** and **union-busting legislation** in Louisiana.
- Implemented data analysis, photography and videography to enhance reporting.
- Interviewed local and state officials and community leaders like former LA Gov. John Bel Edwards, Rep. Mandie Landry, Rep. Delisha Boyd and Norman C. Francis.
- Produced 40 stories, generating approximately 30k clicks and 17k visitors over one year.
- Guest appearances on **Louisiana Considered** discussing **library** and **school closures**.
- Stories republished on WWNO, Louisiana Illuminator, The Louisiana Weekly, The Daily Iberian, Yahoo News and Google News.
- Facilitated the launch and production of Verite's weekly news recap video series, **Porch Poppin'**.

EDUCATION

Georgetown University

Washington, D.C. | May 2026

MA, Communication, Culture and Technology

American University

Washington, D.C. | May 2023

BA, Journalism

Minor: International Studies

GPA: 3.85/4.00

Honors: Magna Cum Laude

CORE COMPETENCIES

Software: Adobe Lightroom, Premiere, Photoshop, InDesign, Illustrator, Final Cut Pro and Canva.

Languages: Vietnamese, English and Spanish.

COMMUNITY INVOLVEMENT

Vice President and Media Advisor

AU Vietnamese Student Association (VSAU)

Washington, D.C. | August 2019 - December 2022

- Founded and led content strategy, copywriting and graphic design for weekly materials, increasing engagement by 40% across channels.
- Streamlined workflows to boost team efficiency and resource allocation.
- Managed social media channels, enforcing brand guidelines to drive an average of 1,000+ clicks per post.
- Collaborated with AAPI clubs and directed outreach to other universities to strengthen community ties.